

## ADVERTISING BOOKING FORM

### Client details

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Client name

VAT number

Contact person

Work number

Email address

Cell number

Address

### Advertising

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Advertisement or Advertorial

Details

Issue

On-street date

Price (including VAT, excluding agency commission and valid for 30 days)

Material supplied

Size

Special placing on front and back

**Preferred format via disk or email:**

*PDF (300dpi), TIFF (300dpi), JPEG (300dpi)*

**Acceptable native formats on disk:**

*Adobe PhotoShop, Illustrator and InDesign. Please attach all linked images and fonts (PC fonts only).*

### Design service

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If advertising material will be made up by CityLife, please supply:

Company logo (supplied as a vector file or 300dpi image)

Text

Additional images (supplied as a vector file or 300dpi image)

**Artwork to be approved by client before going to print**

Deadline for finished material:

Date

Name

Signature

### Contact

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**Kudzai Ndoro**

**ADVERTISING MANAGER**

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[www.citylife.capetown](http://www.citylife.capetown)



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